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**Title:** Isaiah

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**Author:** Jon J. Showers

**Mobile:** 484.426.9350

**Email:** jonshowers@icloud.com



Jon is a seasoned graphic designer, and a first-time author. He recently found his way back to the Lord and wanted to combine his faith and skills to inspire others and shine a light on his three beautiful granddaughters, Cora, Sienna and Meara, featured as main characters in the storyline.

“A Tale of Faith, Friendship, and High Adventure”

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### Marketing designed to help “Isaiah” fly off the shelf

We’re engaging a combination of online and offline proven marketing strategies to target youth church counselors and parents in our faith-based audience, numbered in the millions. Our digital promotional efforts will include email marketing, social media platforms: Facebook, Instagram and Goodreads, as well as search engine optimization to drive partner sales.

